

Mama's Meatball

FRANCHISE BROCHURE



About Us



Looking for a hot and fresh restaurant that'll make for a memorable dining experience? Check out Mama's Meatball, a scrumptious home-style Italian restaurant that crafts its delicacies with the utmost love and care! Since our founding in 2006, we had one goal in mind and that is to enrich others with our family's flavorful recipes. At Mama's Meatball, we are solely focused on one thing, the satisfaction of our customers. Being in the restaurant business for 5 years, we've learned that the key element to a successful brand is our values.



One of our values is the firm belief that family is everything, our success is measured through our heritage. Mama's Meatball is comprised of family recipes that encapsulate our culture and bring a fresh perspective on Italian cuisine. This fresh perspective has managed to make an impressionable following that has garnered the attention of many as well as positive critical acclaim. As we continue to expand and develop depth-defying Italian recipes, we hope to demonstrate our love for our culture as well as our roots through our carefully curated Italian dishes!

Franchise Brochure



Concept



Mama's Meatball finds its inspiration is derived from our roots and family-oriented nature. Through a unique blend of traditional and home-style Italian cooking, we've managed to establish a rapport with our customers through authenticity. We pride ourselves in carefully creating mouthwatering dishes that personify our journey and extend our reach to those that are skeptical about tasting Italian cooking. Rich in flavor, Mama's Meatball will transform your idea of Italian cuisine and revolutionize the industry as time goes on!



Offering



Mama's Meatball is excited to present a storefront franchise opportunity! Any prospective locations should preferably be situated in a popular location or high-volume area where people often visit. This includes around traffic, a plaza, or a city attraction. The total initial investment for a Mama's Meatball location can range from \$253,300 to \$415,400, this includes a one-time franchise fee of \$35,000. This investment will go towards much of the required expenses associated with opening a Mama's Meatball location that include furniture and fixtures, the initial inventory, construction of any necessary leasehold improvements, and equipment such as tv, cameras, and other supplies.



Franchise Fee: \$35,000

Total Initial Investment: \$253,300 - \$415,400

Franchise Brochure



Training

We have proudly developed a comprehensive and detailed training process for our franchisees to have access to. Our training process includes two sections, classroom and on-the-job. The classroom section is comprised of 14 hours in total, this section will go over a series of critical topics that will be needed for operating the restaurant successfully.

This section will go over the introduction to our history and our values, an in-depth look at how we work, opening and closing procedures, as well as a look into our highly influential advertising and marketing services. While our on-the-job section which is a total of 120 hours, will provide a more hands-on experience that will give you a realistic depiction of how we operate. success.



120 HOURS OF TRAINING



Opportunity



Calling all entrepreneurs! Now is the time to take hold of this opportunity and build upon our successful business venture to your city or hometown. We've got the recipe for success with our exponentially growing authentic Italian restaurant business that continues to make an impressionable mark on the industry. Our flavors and passion differentiate us from our competitors as we strive to bring a significant change to the traditional Italian cooking trade! Join us in the revolution, contact franchise creator today.

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